

Zuckerberg Announces Fantasy World Where Facebook Is Not a Horrible Company | VICE

By Jason Koebler

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Moments before announcing Facebook is changing its name to “Meta” and detailing the company’s “metaverse” plans during a Facebook Connect presentation on Thursday, Mark Zuckerberg said “some people will say this isn’t a time to focus on the future,” referring to the massive, ongoing scandal plaguing his company relating to the myriad ways Facebook has made the world worse. “I believe technology can make our lives better. The future will be built by those willing to stand up and say this is the future we want.”

The future Zuckerberg went on to pitch was a delusional fever dream cribbed most obviously from dystopian science fiction and misleading or outright fabricated virtual reality product pitches from the last decade. In the “metaverse—an “embodied” internet where we are, basically, inside the computer via a headset or other reality-modifying technology of some sort—rather than hang out with people in real life you could meet up with them as Casper-the-friendly-ghost-style holograms to do historically fun and stimulating activities such as attend concerts or play basketball.

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