

# YouTube Removes Advert for Far-Right Britain First | The Guardian

By James MacWhirter

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[YouTube](#) has removed an advert for the far-right Britain First from its platform, after clips promoting the group began appearing on the video-hosting website.

The five-and-a-half-minute unskippable video was displayed before content relating to Brexit and British politics.

It prominently displayed the Britain First logo and contained a link to the group's YouTube channel.

The advert showed the group's leader, Paul Golding, and a number of supporters confronting volunteers at a Muslim outreach stall in Nuneaton in November 2018.

The men accuse Golding of harassment and say they have called the police.

YouTube removed the advert for breaching its advertising rules prohibiting adverts that promote hatred, intolerance and discrimination after being contacted for comment by the Guardian.

A spokesperson said: "YouTube does not allow ads or videos that promote hatred, intolerance or discrimination on the platform. We work hard to remove content that violates our policies quickly, using a combination of human flagging and review and smart detection technology.

[...]

Source: [YouTube removes advert for far-right Britain First | Technology | The Guardian](#)