

News Item

YouTube Gaming's Most-Watched Videos Are Dominated by Scams and Cheats | WIRED

By Cecilia D'Anastasio February 19, 2020

YouTube Gaming has been clawing its way into streaming platform Twitch's market share for months. But new data retrieved by WIRED suggests that YouTube Gaming also has a serious problem with scammers and cheat-makers—and lots and lots of bots.

In January, all seven of the most-watched YouTube Gaming channels weren't run by happy gamers livestreaming the game *du jour*. They were instead recorded, autoplaying videos advertising videogame cheats and hacks, sometimes attached to sketchy, credential-vacuuming websites, according to one analytics firm. The trend has continued into this month, with five of the top seven most-watched YouTube Gaming channels last weekend advertising cheats.

[...]

Source: YouTube Gaming's Most-Watched Videos Are Dominated by Scams and Cheats | WIRED