

News Item

YouTube argues it's getting better at removing hate speech | The Washington Post

By Gerritt de Vynck April 7, 2021

YouTube released data on Tuesday arguing that it is getting better at spotting and removing videos that break its rules against disinformation, hate speech and other banned content.

The Google-owned video service said 0.16 percent to 0.18 percent of all the video views on its platform during the fourth quarter of 2020 were on content that broke its rules. That's down 70 percent from the same period in 2017, the year the company began tracking it.

But because of the immense scale of YouTube — more than 1 billion hours of video are watched on the site every day — that still amounts to potentially millions of views. The metric relies on a sample of videos the company says is broadly representative but doesn't account for all the content posted to the platform.

[...]

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