

Youth trust science and recognize its importance, but misinformation threatens the future | PR Newswire

By 3M

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While all generations have exceptionally high trust in science (90% younger, 89% older), younger generations are more likely to say science is very important to their everyday lives (61% of Gen Z and Millennials, vs. 53% of Gen X and Baby Boomers). SOSI data shows people around the world looking to science to drive social impact, including solutions for sustainability, STEM equity and health care challenges.

“Every day, around the world, 3M employees work to unlock the power of people, ideas, and science to re-imagine what’s possible and build what’s next,” said Mike Roman, chairman of the board and chief executive officer, 3M. “The deep level of trust that younger generations have in science and the increasing role it plays in their lives is a very promising sign for the future. 3M will continue to encourage and highlight trusted and diverse voices in science to help solve some of the world’s toughest challenges.”

[...]

Source: [Youth trust science and recognize its importance, but misinformation threatens the future | PR Newswire](#)