

## Women of the Far-Right | Eviane Leidig

By Eviane Leidig

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On mainstream social media platforms, far-right women make extremism relatable. They share Instagram stories about organic foods that help pregnant women propagate the “pure” white race and post behind-the-scenes selfies at antivaccination rallies. These social media personalities model a feminine lifestyle, at once promoting their personal brands and radicalizing their followers. Amid discussions of issues like dating, marriage, and family life, they call on women to become housewives to counteract the corrosive effects of feminism and champion the Great Replacement conspiracy theory, which motivated massacres in Christchurch, El Paso, and Buffalo.

[...]

Source: [Women of the Far-Right — Eviane Leidig](#)