

With many children still learning from home, kid-focused news products aim to fill some gaps | Nieman Journalism Lab

By Rachel del Valle

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Remember the 90s? Big time for educational content targeted at young people. PBS Kids premiered in 1994, Time for Kids launched in 1995 and Peabody award-winning Nick News ran from 1992 until creator and host Linda Ellerbee's retirement in 2016. Over some 30 years, little changed in kids' news media, despite a number of shifts in journalism more broadly. (One notable exception is the 2012 folding of Weekly Reader, a classroom-distributed magazine founded in 1928.) Five years ago, there weren't a lot of age-appropriate news sources outside of classrooms that parents could offer their children at home. But now that, for many, home is the classroom — in a recent survey of parents of K-12 children, Pew found that 46 percent of those parents said their children are receiving online instruction only — news outlets for children are increasingly in-demand and available.

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