

News Item

Will the world clean up 'information pollution' in 2022? | World Economic Forum

By Alejandro Romero and Jonathan Nelson March 25, 2022

Throughout the COVID-19 pandemic, the global community has depended on digital media and social media platforms on a tremendous scale, ensuring safety, connectivity and an informed citizenry – an unprecedented achievement.

But the same information and communication technologies (ICTs) that have facilitated productivity and critical information flows are also the means by which false content and polarizing narratives have been amplified, all too often distorting healthy public discourse and impeding the effective implementation of public health initiatives.

[...]

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