

Why Companies Need to Help Ensure Election Integrity | Harvard Business Review

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February 14, 2020

The [Iowa Democratic caucus](#), the first election of the 2020 cycle in the U.S., seems to have played into experts' most dire [concerns](#) about election integrity. Rather than a harbinger of disaster to come, we need to recognize this as a [warning](#) that it's all hands on deck to ensure election security. It's well past time to activate everyone who has a stake in trustworthy elections — not only campaigns, government officials, and voters, but also private companies as well. To borrow a meme, the best time to work together on securing the vote was 2010, the second-best time is right now.

Much of the conversation around election security to date has focused on hacking, and it remains a serious concern. In [2016](#), Russian hackers targeted election infrastructure in more than two dozen U.S. states and compromised the email servers of Hillary Clinton's presidential campaign. Adversaries have already begun [targeting](#) the 2020 presidential campaigns. Personal information about voters has also [leaked](#) from campaigns and political parties who store and analyze it online.

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