

# Why A Gamer Started A Web Of Disinformation Sites Aimed At Latino Americans | FiveThirtyEight

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*This article was written in collaboration with [First Draft](#), a nonprofit organization that provides investigative research to newsrooms tracking and reporting on mis- and disinformation.*

When we picture the entity behind a network of disinformation websites, a few archetypes spring to mind: shadowy figures intent on interfering with democracy, Russian agents, [Macedonian teens](#). Not usually included: a gamer from a suburb of New York City who sells coffee beans with his wife at the local farmers market on weekends. But that's precisely who was behind three sites that, until last week, were pumping out misleading, hyperpartisan Spanish-language content on both the left and right. They were just a few sites in a broader ecosystem of misinformation — and disinformation — that spreads such narratives to millions of Americans. But their story has something to tell us about the misinformation industrial complex overall.

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