A record number of voters will head to the polls this year, with more than 50 countries comprising half the planet’s population due to hold national elections in 2024. This coincides with the wide and growing availability of sophisticated AI technology that will supercharge misinformation and cyberthreats.

To limit the spread of inaccurate or deceptive election information, we must understand how Americans get their information to begin with and how they feel about it. To answer these questions, the Bipartisan Policy Center, the States United Democracy Center, and the Integrity Institute joined together to administer a national survey exploring Americans’ election information habits.

We show how Americans consume, share, and assess election news in a crucial election year, uncovering new learnings after a similar survey was conducted by BPC in advance of the 2022 midterm election.

[...]

Source: Who Voters Trust for Election Information in 2024 | Bipartisan Policy Center