News Item

Who needs deepfakes? Simple out-of-context photos can be a powerfully low-tech form of misinformation | Nieman Journalism Lab

By Lisa Fazio

February 25, 2020

> When you think of visual misinformation, maybe you think of deepfakes — videos that appear real but have actually been created using powerful video editing algorithms. The creators edit celebrities into pornographic movies, and they can put words into the mouths of people who never said them.
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> But the majority of visual misinformation that people are exposed to involves much simpler forms of deception. One common technique involves recycling legitimate old photographs and videos and presenting them as evidence of recent events.
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> […]

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