

News Item

White House back-channeling with networks on Covid coverage | POLITICO

By Christopher Cadelago August 3, 2021

The Biden administration is privately ramping up outreach to major media outlets in hopes of tamping down a spate of alarming news reports that threaten to slow its vaccination campaign.

The White House began holding a series of briefings Monday and into Tuesday with all the major TV networks — including Fox News — as well as other newsroom leaders about their recent Covid coverage, according to three sources familiar with the meetings. Focused on the surging Delta variant and vaccinations, the briefings are being led in part by Vivek Murthy, the U.S. surgeon general, one of the sources told POLITICO.

[...]

Source: White House back-channeling with networks on Covid coverage | POLITICO