

News Item

Where did Facebook's funding for journalism really go? | Columbia Journalism Review

By Gabby Miller February 28, 2023

"People want more local news, and local newsrooms are looking for more support," Campbell Brown wrote in 2019 when Meta (then Facebook) announced its three-year, \$300 million commitment to global "news programs, partnerships, and content."

In a press release titled, "Campbell Brown: Facebook Is Doing More to Support to Local News," then-Vice President of Meta's Global News Partnerships said the company would focus on two key areas: supporting local journalism in the immediate future and helping local news organizations build sustainable business models.

Four years on—and with Meta <u>rapidly distancing itself</u> from the news industry—a number of questions abound. How much money do we know made its way from Meta to US local news organizations through major grant-giving programs? Which news organizations received that money? How much did they get and for what? Which, if any, were repeat beneficiaries?

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