

# When it comes to fake news, people desiring chaos are undeterred by warnings on potential misinformation | Phys.org

By Duke University

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From rumored vaccine risks to the fatal misuse of ivermectin, misinformation has posed significant obstacles in the battle against COVID-19.

Although warning labels on content have proven to dissuade many people from sharing so-called “fake news,” that’s not true for all. New research from Duke University’s Fuqua School of Business identifies a specific personality type that is not only more likely to share misinformation, and is not deterred from sharing it even after being warned it might be false.

[...]

Source: [When it comes to fake news, people desiring chaos are undeterred by warnings on potential misinformation | Phys.org](#)