

Warner, Fischer Announce Growing Support for Protecting Consumers Against Dark Patterns Online | United States Senate

By Office of Mark R. Warner

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WASHINGTON – Today, U.S. Sens. Mark R. Warner (D-VA) and Sen. Deb Fischer (R-NE) announced two new bipartisan co-sponsors for their [legislation](#) to protect consumers from being tricked into giving away their personal data online. Sens. Amy Klobuchar (D-MN) and John Thune (R-SD), two senior members of the Senate Commerce Committee, have co-sponsored the Warner-Fischer legislation to prohibit large online platforms from using deceptive user interfaces, known as “dark patterns” to trick consumers into handing over their personal data.

“Whether you bought Christmas gifts online, downloaded a new messaging app, or tried to navigate a major browser’s byzantine privacy settings, chances are you were a victim of a dark pattern. In fact, if you wanted to score that extra discount at checkout, these design tactics most likely manipulated you into handing over more than just your email address to get that deal,” **Sen. Warner**. “I’m grateful to have the support of Sen. Klobuchar and Sen. Thune on this important bill to make sure Americans have more transparency about, and control over, their interactions online.”

[...]

Source: [Warner, Fischer Announce Growing Support for Protecting Consumers Against Dark Patterns Online – Press Releases – Mark R. Warner](#)