

# Use of social media to manipulate public opinion now a global problem, says new report | Oxford Internet Institute

By Phillip Howard & Samantha Bradshaw

September 26, 2019

The new report 'The Global Disinformation Order: 2019 Global Inventory of Organised Social Media Manipulation', co-authored by Professor Philip Howard, Director of the Oxford Internet Institute (OII), and Samantha Bradshaw, Researcher at the OII, is the only regular inventory of its kind to look at the use of algorithms, automation and big data to shape public life.

The report explores the tools, capacities, strategies and resources employed by global 'cyber troops', typically government agencies and political parties, to influence public opinion in 70 countries.

[...]

Source: [Use of social media to manipulate public opinion now a global problem, says new report — Oxford Internet Institute](#)