

# University of Washington researchers say Amazon's algorithms spread vaccine misinformation | VentureBeat

By Kyle Wiggers

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The pandemic has unleashed a barrage of online misinformation that's reinvigorated the anti-vaccine movement. Despite the fact that multiple COVID-19 vaccines are approved and beginning to be made available to the public, only two-thirds of Americans say they'll try to get vaccinated, according to a CNN poll. As governments work toward distributing vaccines, health experts worry that reluctance could make it difficult to achieve herd immunity. Unfortunately, the algorithms powering search engines haven't traditionally been designed to take into account the credibility and trustworthiness of medical information.

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Source: [University of Washington researchers say Amazon's algorithms spread vaccine misinformation | VentureBeat](#)