

News Item

Twitter's Birdwatch pilot is an experiment in using crowdsourcing to police misinformation | The Washington Post

By Elizabeth Dwoskin January 26, 2021

The presidential election is over, but the fight against misinformation continues.

The latest volley in that effort comes from Twitter, which on Monday announced Birdwatch, a pilot project that uses crowdsourcing techniques to combat falsehoods and misleading statements on its service.

The pilot, which is open to only about 1,000 select users who can apply to be contributors, will allow people to write notes with corrections and accurate information directly into misleading tweets — a method that has the potential to get quality information to people more quickly than traditional fact-checking. Fact checks that are rated by other contributors as high quality may get bumped up or rewarded with greater visibility.

[...]

Source: Twitter's Birdwatch pilot is an experiment in using crowdsourcing to police misinformation | The Washington Post