

# Twitter will ban ‘deceptive’ faked media that could cause ‘serious harm’ | The Verge

By Adi Robertson

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Twitter will ban faked pictures, video, and other media that are “deceptively shared” and pose a serious safety risk. [The company just announced](#) a new policy on synthetic and manipulated media — a category that encompasses sophisticated deepfake videos, but also low-tech deceptively edited content. In addition to banning egregious offenders, Twitter will label some tweets as “manipulated media” and link to a Twitter Moment that provides more context. This process will begin about a month from now, on March 5th.

[...]

Source: [Twitter will ban ‘deceptive’ faked media that could cause ‘serious harm’ | The Verge](#)