

News Item

Twitter pledges to dial up efforts to combat election misinformation | TechCrunch

By Natasha Lomas August 17, 2020

In the latest sign of U.S. platforms bracing for the 2020 U.S. presidential election in November, Twitter has said it will step up efforts to prevent its service from being used to target voters with false information around election participation.

Earlier today Facebook announced the launch of a voting hub aimed at combating election misinformation on its platform by gathering together genuine election resources.

Twitter is spinning a bolder message — saying its aim is to "empower every eligible person to register and vote" by working to surface accurate information. The aim is then that genuine information being made more prominent will squeeze the risk of voters being tricked out of their vote by election misinformation being spread on its platform.

[...]

Source: Twitter pledges to dial up efforts to combat election misinformation | TechCrunch