

Twitter partners with AP and Reuters to address misinformation on its platform | TechCrunch

By Sarah Perez

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Twitter announced today it's partnering with news organizations The Associated Press (AP) and Reuters to expand its efforts focused on highlighting reliable news and information on its platform. Through the new agreements, Twitter's Curation team will be able to leverage the expertise of the partnered organizations to add more context to the news and trends that circulate across Twitter, as well as aid with the company's use of public service announcements during high-visibility events, misinformation labels and more.

Currently, the Curation team works to add additional information to content that includes Top Trends and other news on Twitter's Explore tab. The team is also involved with how certain search results are ranked, to ensure that content from high-quality searches appear at the top of search results when certain keywords or hashtags are searched for on Twitter.

[...]

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