

Twitter is working to flag false information, but who should it use as a fulcrum of truth? | Fortune

By Morgan Enos

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Since its launch in 2006, Twitter has taken small steps to fight false information, from uprooting bot accounts to banning political ads. In 2020, the microblogging service is making moves like never before—not only to crack down on false information, but to correct it.

But exactly how they plan to do so remains on the drawing board.

Twitter has been test driving new ways to fight tweets both misinformative (inaccurate, but not necessarily ill-intended) and disinformative (intentionally misleading), according to [NBC News](#). One possible method, according to a series of graphics leaked to the network, is flagging tweets with Snopes-style badges if they're deemed "harmfully misleading."

[...]

Source: [Twitter is working to flag false information, but who should it use as a fulcrum of truth? | Fortune](#)