

News Item

Twitter is suspending 70 pro-Bloomberg accounts, citing 'platform manipulation' | Los Angeles Times

By Suhauna Hussain and Jeff Bercovici February 22, 2020

Michael R. Bloomberg's presidential campaign has been experimenting with novel tactics to cultivate an online following, or at least the appearance of one.

But one of the strategies — deploying a large number of Twitter accounts to push out identical messages — has backfired. On Friday, Twitter began suspending 70 accounts posting pro-Bloomberg content in a pattern that violates company rules.

"We have taken enforcement action on a group of accounts for violating our rules against platform manipulation and spam," a Twitter spokesman said. Some of the suspensions will be permanent, while in other cases account owners will have to verify they have control of their accounts.

[...]

Source: Twitter is suspending 70 pro-Bloomberg accounts, citing 'platform manipulation' – Los Angeles Times