

Twitter is building 'Birdwatch,' a system to fight misinformation by adding more context to tweets | TechCrunch

By Sarah Perez

October 6, 2020

Twitter is developing a new product called "Birdwatch," which the company confirms is an attempt at addressing misinformation across its platform by providing more context for tweets, in the form of notes. Tweets can be added to "Birdwatch" — meaning flagged for moderation — from the tweet's drop-down menu, where other blocking and reporting tools are found today. A small binoculars icon will also appear on tweets published to the Twitter Timeline. When the button is clicked, users are directed to a screen where they can view the tweet's history of notes.

Based on screenshots of Birdwatch unearthed through reverse engineering techniques, a new tab called "Birdwatch Notes" will be added to Twitter's sidebar navigation, alongside other existing features like Lists, Topics, Bookmarks and Moments.

[...]

Source: [Twitter is building 'Birdwatch,' a system to fight misinformation by adding more context to tweets | TechCrunch](#)