

Thumbs Down 2018: Film Critics and Gender, and Why It Matters | Center for the Study of Women in Television & Film

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This study considers individuals working for print, broadcast, and online outlets in spring 2018 and whose work is included on the Rotten Tomatoes website. First conducted in 2007, the study has considered more than 16,000 reviews by over 900 writers over the years. *Thumbs Down* found that men comprise 68% and women 32% of all film reviewers. Men wrote 71% and women 29% of all reviews. Men outnumber women in every job title category and type of media outlet considered. Further, men account for the majority of those writing reviews about films in every genre. A larger proportion of films reviewed by women than by men feature female protagonists and have women directors. When reviewing films directed by women, female critics are more likely than males to mention the name of the woman directing the film in their reviews and to write about the director's skills, work, and/or vision in exclusively positive ways.

Source: [Thumbs Down 2018: Film Critics and Gender, and Why It Matters - Center for the Study of Women in Television & Film](#)