

News Item

## Threat Report: Combating Influence Operations | Facebook

By Facebook May 28, 2021

Over the past four years, industry, government and civil society have worked to build our collective response to influence operations (IO), which we define as "coordinated efforts to manipulate or corrupt public debate for a strategic goal."

Since 2017, our security teams at Facebook have identified and removed over 150 covert influence operations for violating our policy against Coordinated Inauthentic Behavior (CIB). These operations targeted public debate across both established and emerging social media platforms, as well as local blogs and major newspapers and magazines. They were foreign and domestic, run by governments, commercial entities, politicians, and conspiracy and fringe political groups.

Today, we're publishing a strategic <u>Threat Report on Influence Operations</u> that covers our CIB enforcements **from 2017 through 2020**. While over the years we've consistently shared our findings around the time of each takedown, they often are a snapshot in time focused on a particular network and its particular deceptive tactics.

[...]

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