

News Item

The YouTubers who blew the whistle on an antivax plot | BBC News

By Charlie Haynes and Flora Carmichael July 26, 2021

"It started with an email" says Mirko Drotschmann, a German YouTuber and journalist.

Mirko normally ignores offers from brands asking him to advertise their products to his more than 1.5 million subscribers. But the sponsorship offer he received in May this year was unlike any other.

An influencer marketing agency called Fazze offered to pay him to promote what it said was leaked information that suggested the death rate among people who had the Pfizer vaccine was almost three times that of the AstraZeneca jab.

The information provided wasn't true.

It quickly became apparent to Mirko that he was being asked to spread disinformation to undermine public confidence in vaccines in the middle of a pandemic.

"I was shocked," says Mirko "then I was curious, what's behind all that?"

[...]

Source: The YouTubers who blew the whistle on an anti-vax plot | BBC News