

‘The Writing’s on the Wall’: Streaming Services Like Netflix Set to Overtake Cable TV | Canadian Broadcasting Corporation

By Sophia Harris

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Within two years, streaming services like Netflix will be more popular in Canada than cable TV, a new report suggests.

By the end of 2020, 10.6 million Canadian households will be signed up with streaming services, [market research firm Convergence Research Group forecasts](#). That’s four per cent higher than the projected 10.2 million who will have traditional TV subscriptions.

Source: The writing’s on the wall’: Streaming services like Netflix to overtake cable TV