

The Trouble with TikTok | POLITICO Magazine

By Michael J. Socolow

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Margaret Sullivan was having fun. The *Washington Post* media critic and former public editor of the *New York Times* collaborated in the production of a [humorous musical video on TikTok](#) earlier this month. “You hardened journos may think this is pointless,” [she tweeted](#), “but the street cred I now have with my 12-year-old twin goddaughters...” A few days later, [another Washington Post TikTok](#) popped up, tweeted by Dave Jorgenson, the *Post*’s in-house TikTok expert. In it, happy newsroom faces flash by in a series of quick cuts, with the notable exception of a deadpan Marty Baron, the paper’s executive editor.

[...]

Source: [The Trouble with TikTok - POLITICO Magazine](#)