

The Time to Prevent a Toxic Metaverse Is Now | Centre for International Governance Innovation

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Famed science fiction author Neal Stephenson [sat down for a chat](#) recently with Meta's Chief Product Officer Chris Cox during the World Economic Forum in Davos. And although the event often hosts unexpected speakers, you'd be forgiven for wondering what brought these strange bedfellows together. The answer, however, is quite simple: the metaverse. Stephenson coined the term in the early 1990s in his book *Snowcrash*. Cox, meanwhile, is leading efforts to see Stephenson's fictionalized concept become a reality via Meta's virtual reality (VR) world of the same name.

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