

The Senate's secret algorithms bill doesn't actually fight secret algorithms | The Verge

By Adi Robertson

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Politicians sometimes exaggerate the laws they're proposing. But when they start making up new sections of a bill from whole cloth, something has gone wrong. In the case of the Filter Bubble Transparency Act, it's not just spin; it's an example of how badly defined buzzwords can make it impossible to address the internet's problems.

[The Filter Bubble Transparency Act](#) (FBTA) is sponsored by some of the Senate's most prominent tech industry critics, including Sens. Mark Warner (D-VA) and John Thune (R-SD). Introduced last week, the bill is named after Eli Pariser's 2011 book *The Filter Bubble*, which argues that companies like Facebook create digital echo chambers by optimizing content for what each person already engages with.

[...]

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