News Item

The Poynter Institute's MediaWise, Noticias Telemundo and Google News Initiative join forces to help Spanish speakers separate fact from fiction online | Poynter

By Sara Bealor

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> Ninety-five percent of Americans believe misinformation is a problem, according to a poll conducted by The Pearson Institute and The Associated Press-NORC Center for Public Affairs Research. The majority of those surveyed say social media giants, its users and some U.S. politicians are responsible for its reckless spread.
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> While the nation attempts to wrestle the infodemic with strategies for accountability, the vast majority of the proposed solutions are for English speakers, leaving a serious gap for the country's 41 million people who speak Spanish at home.
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> The Poynter Institute's MediaWise has developed educational resources to provide tools to Spanish-speaking people in the United States over the age of 50 to be more critical consumers of online content. The MediaWise en Español program, supported by the Google News Initiative, will build off the success of the nonprofit's highly effective digital media literacy program for senior citizens and provide the older Spanish-speaking population with an on-demand, online course and educational resources on social media at no cost.
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Source: [The Poynter Institute's MediaWise, Noticias Telemundo and Google News Initiative join forces to help Spanish speakers separate fact from fiction online | Poynter](#)