

The new threat of unintentional coronavirus misinformation | Axios

By Ina Fried

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Tech platforms have gotten smarter about handling deliberate disinformation from bad actors, but the coronavirus' spread presents a different kind of misinformation threat: False information spread by people who are well-intentioned, but fearful and naive.

Why it matters: Facebook, Twitter and other platforms have faced strong pressure to harden themselves against "coordinated inauthentic behavior," but the pandemic will present them with a different sort of challenge — uncoordinated, ignorant behavior at a moment when bad information could lose lives.

The threat was vividly illustrated Thursday when actress and activist Alyssa Milano tweeted out an image (later deleted) listing incorrect recommendations for how to avoid contracting the virus.

[...]

Source: [The new threat of unintentional coronavirus misinformation - Axios](#)