

# The Influencers Who Keep Stoking Fears About Vaccines | The Atlantic

By Renée DiResta

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News articles from most media properties, including Fox News, reported on the Johnson & Johnson pause with accuracy and nuance, my colleagues at the Virality Project noted. (In researching this article, I asked Fox for comment about the striking contrast between its reporting and Carlson's commentary and have not yet received a response.) Many publications even described the pause as evidence that the regulatory system was working.

How that news coverage was subsequently interpreted is another matter. Facebook users regularly share links with their own comments on top. Of all such posts about the Johnson & Johnson situation, one of the most popular came from the self-described "news analyst & hip-hop artist" AnOmaly—an influencer, but not a mainstream media personality by any definition of the term. He reposted a CNN article, adding his own commentary about government dishonesty. AnOmaly has 1.5 million Facebook followers.

[...]

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