

The Future of Trustworthy Information: Learning from Online Content Creators | Shorenstein Center

By Julia Angwin

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The Building Blocks of Trustworthiness

Journalism is facing a trust crisis. Audiences are increasingly skeptical that mainstream media serves their interests and are turning their attention away from traditional news outlets. Meanwhile, online content creators who engage in journalist-style work are building huge, loyal audiences that eclipse those of traditional media. Walter Shorenstein Fellow Julia Angwin, a longtime technology and investigative journalist, explains what journalists can learn from creators about building audience trust.

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