The 'Dead-Internet Theory' Is Wrong but Feels True | The Atlantic

By Kaitlyn Tiffany

September 2, 2021

> If you search the phrase i hate texting on Twitter and scroll down, you will start to notice a pattern. An account with the handle @pixyIuvr and a glowing heart as a profile picture tweets, "i hate texting i just want to hold ur hand," receiving 16,000 likes. An account with the handle @f41rygf and a pink orb as a profile picture tweets, "i hate texting just come live with me," receiving nearly 33,000 likes. An account with the handle @itspureluv and a pink orb as a profile picture tweets, "i hate texting i just wanna kiss u," receiving more than 48,000 likes.
>
> There are slight changes to the verb choice and girlish username and color scheme, but the idea is the same each time: I'm a person with a crush in the age of smartphones, and isn't that relatable? Yes, it sure is! But some people on Twitter have wondered whether these are really, truly, just people with crushes in the age of smartphones saying something relatable. They've pointed at them as possible evidence validating a wild idea called "dead-internet theory."
>
> Let me explain. Dead-internet theory suggests that the internet has been almost entirely taken over by artificial intelligence.
>
> [...]

Source: [The 'Dead-Internet Theory' Is Wrong but Feels True | The Atlantic](#)