

The coalition for factual information and informed public discourse is stronger than ever | Poynter

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In 2016, during the third Global Fact conference in Argentine capital Buenos Aires, the world's fact-checkers decided to name April 2 as the International Fact-Checking Day to raise awareness of the importance of fact-checking, therefore providing the public with accurate information as a service for public good. It is fair to say that back in 2016, today's state of fact-checking and its place in the public discourse was far from expected, even for the community represented by around 100 participants physically in Buenos Aires for the conference.

In the last couple of years, not only has the global fact-checking community grown, but the horizons of the practice of fact-checking have grown as well. Today, compared to 2016, fact-checkers specialize and provide professional services in a variety of areas to some of the largest technology platforms. Google, Facebook, Line, TikTok, WhatsApp and YouTube are among the platforms that feature fact checks on their various products and services in different capacities, ranging from just-surfacing fact checks to users to working with fact-checkers in commercial capacities to add additional signals to their content moderation practices.

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