

Tech giants struggle to stem ‘infodemic’ of false coronavirus claims | The Guardian

By Julia Carrie Wong

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Click over to Google, type in “coronavirus”, and press enter.

The results you see will bear little resemblance to any other search.

There are no ads, no product recommendations, and no links to websites that have figured out how to win the search engine optimisation game. Government, NGO and mainstream media sources dominate.

Algorithms and user-generated content are out; gatekeepers and fact checking are in.

Silicon Valley has responded to the “[infodemic](#)” with aggressive intervention and an embrace of official sources and traditional media outlets.

[...]

Source: [Tech giants struggle to stem ‘infodemic’ of false coronavirus claims | World news | The Guardian](#)