

News Item

Tech firms fall short on misinformation targeting Latino voters, advocates say | TheHill

By Rebecca Klar November 19, 2020

> Lapses in tech companies' policies to address Spanish content led to a proliferation of misinformation targeting Latino voters around Election Day, according to several advocacy groups.

Spanish misinformation campaigns largely mimicked those in English that cast doubt on the security of mail-in ballots, later calling into question the election results.

But while the English-language posts were regularly removed, Spanish ones often "slipped through the cracks," said Jessica González, co-CEO of Free Press and co-founder of the civil rights coalition Change the Terms.

"I think there were massive failures across the board," González told The Hill.

[...]

Source: <u>Tech firms fall short on misinformation targeting Latino voters, advocates say |</u> <u>TheHill</u>