

Job Opportunity: Strategic Communication, Public Relations, and Social/Mobile Media Tenure-Track Assistant Professor | George Mason University

By George Mason University

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Applicants should have a PhD in Communication or a related field, a record of scholarly publications commensurate with experience, an ongoing research agenda, a record of teaching excellence, a commitment to department and university service, and a commitment to teaching a diverse student population. We invite applications from candidates across all subfields of strategic communication, public relations (PR), and issue advocacy research, although we are particularly interested in candidates whose research engages with the uses and effects of social, mobile, and/or interactive media. Secondary areas of scholarship may also include the connections between strategic communication, issue advocacy, and/or PR and other areas of communication studies, especially science communication and risk crisis communication. We welcome all methodological approaches. Candidates should demonstrate an ability to teach undergraduate courses in a variety of areas such as introduction to PR, social media and PR, social media and issue advocacy, PR writing, persuasion, and strategic communication campaigns.

[...]

Source: [Strategic Communication, Public Relations, and Social/Mobile Media Tenure-Track Assistant Professor | George Mason University](#)