

# Social Media Is Getting Smaller—and More Treacherous | WIRED

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In 2024, social media will get small.

Not small in influence, of course. As the US weathers an election likely to be both divisive and often divorced from reality, social media will again be a battleground for public opinion and perception. But the platforms on which these conversations will take place will be smaller in scale, more diverse, and less connected to one another.

[...]

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