

# Shadow bans, fact-checks, info hubs: The big guide to how platforms are handling misinformation in 2021 | Nieman Journalism Lab

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Big Tech CEOs have become a regular sight on Capitol Hill, called in time and time again to testify before Congress about their misinformation practices and policies. These debates often revolve around what's been called the "false take-down/leave-up binary," where the central question is whether platforms should allow misleading (however that's defined) content on their platforms or not.

A quick scroll through platform policies, however, will reveal a variety of intervention tactics beyond simple removal, including labeling, downranking, and information panels. When this range of approaches to misinformation is considered, far more fundamental questions arise: When should each of these approaches be used, why, and who gets to decide?

[...]

Source: [Shadow bans, fact-checks, info hubs: The big guide to how platforms are handling misinformation in 2021 | Nieman Journalism Lab](#)