

News Item

See Which Facebook Ads Russians Targeted to People Like You | The New York Times

By Keith Collins May 15, 2018

This New York Times feature allows you to see Facebook ads that might target a person according to specific age range, geographic region, and thematic interest.

Congress last week released thousands of Facebook ads linked to Russia that ran through the 2016 presidential election, the most comprehensive look to date at the misinformation campaign mounted on the social network. Choose from the options below to see which ads were targeted to people like you or those you know, down to age, location and interests.

Many of the advertisements included in the House Intelligence Committee's release were targeted broadly at large groups of people; the advertisements shown here are those that used the most specific targeting options for age, location and interests. In some instances, advertisers paid to promote the same posts multiple times between 2015 and 2017, and duplicates of those posts were omitted.

Additional work by Josh Williams and Richard Harris

Source: <u>See Which Facebook Ads Russians Targeted to People Like You – The New York</u> <u>Times</u>