

News Item

## Scammy Instagram 'war pages' are capitalizing on Ukraine conflict

By Taylor Lorenz February 25, 2022

Just hours after the first explosions rocked Ukraine Wednesday night, massive Instagram meme pages began promoting an account purporting to be that of a journalist live-streaming from the ground.

The posts urged fans to follow @livefromukraine to stay in the loop on the breaking news. "PUTIN DECLARES WAR: @livefromukraine is streaming the chaos now!!" one meme page with more than 3.7 million followers posted along with a carousel of videos supposedly showing Russian jets flying overhead and a missile hitting an airport.

[...]

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