

Report | How Americans View AI and Its Impact on People and Society

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Americans see a role for AI in some areas of society but want more control over its use. About half say it'll erode creative thinking.

Key takeaways:

Americans are much more concerned than excited about the increased use of AI in daily life, with a majority saying they want more control over how AI is used in their lives.

Far larger shares say AI will erode than improve people's ability to think creatively and form meaningful relationships.

At the same time, a majority is open to letting AI assist them with day-to-day tasks and activities.

Most Americans don't support AI playing a role in personal matters such as religion or matchmaking. They're more open to AI for heavy data analysis, such as for weather forecasting and developing new medicines.

Americans feel strongly that it's important to be able to tell if pictures, videos or text were made by AI or by humans. Yet many don't trust their own ability to spot AI-generated content.

Artificial intelligence tools are now playing a role in many aspects of life and society, spanning politics, the arts, work and beyond. While Americans express some openness to AI's potential benefits, they're concerned about its impact on some human abilities, according to a new Pew Research Center survey.

[Read the full report on the Pew Research Center website.](#)