

Reddit Holds the Secret to Fixing Facebook | BBC News

By Dave Lee

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Reddit's problems with propaganda – and other unsavoury content – shouldn't mask the positive effect this site has on the internet at large.

While Facebook tries to keep users inside its walls, Reddit actively encourages visitors to go elsewhere.

This is the healthiest way to maintain the internet economy – it gives content creators the best chance of making the most of these eyeballs.

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At a separate panel at SXSW, Facebook's head of news, Alex Hardiman, spoke about the company's attempts to promote "quality" news over untruths or clickbait.

Reddit offers a solution, giving prominence to articles that users feel are important and/or enjoy rather than simply "engage" with.

Source: [Reddit holds the secret to fixing Facebook | BBC News](#)