

Raising awareness of misinformation among children in Poland | World Health Organization

By World Health Organization

July 29, 2021

The World Health Organization (WHO) is collaborating with Pravda Association, a non-profit fact-checking organization in Poland, to raise awareness about the harms of misinformation, especially among those most vulnerable.

In February 2021, with support from WHO, Pravda Association organized a drawing contest entitled “To look in the eyes of truth” among 9-14-year-old children in schools across Poland, asking them to reflect on false information spreading online.

“Raising awareness among children and teenagers about misinformation is fundamental in preventing them from being tricked by falsehoods online,” said Aleksandra Wrona, marketing and education director of Pravda Association. “What we want to see in the future is a society resistant to misinformation.”

Recognizing misinformation online and learning how to protect yourself from it isn’t normally part of school curriculums. That’s why both organizations were elated by the large number of schools and students from all over the country who took part in the contest.

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