

Protestors Are Gaming Google Images So When You Search 'Idiot,' President Trump Appears | Time

By Casey Quackenbush

July 19, 2018

First President Trump topped protests across London as a [giant baby blimp](#). Now, he's topping [Google](#) Images.

Protestors, activists and Internet users are seeking to influence Google's algorithm so that when the term "idiot" is searched for, images of Trump pop up on Google. [According](#) to the *Guardian*, this began when British protestors used the Green Day hit "American Idiot" as the anthem for their demonstrations during Trump's recent [visit to the U.K.](#) But now more users are taking advantage of that online association by up-voting a picture of Trump and the word "idiot" on Reddit.

As of Wednesday night, nine of the first ten results on Google Images searches for "idiot" were of or related to President Trump.

Source: [Protestors Are Gaming Google Images So When You Search 'Idiot,' President Trump Appears | Time](#)