

News Item

Pressure Mounts on Google to Pull Ads for Antiabortion Clinics That 'Deceive Women' | The Guardian

By Stephanie Kirchgaessner May 20, 2019

<u>Google</u> is facing pressure in Washington to immediately remove online advertisements for "fake medical clinics" that are designed to "mislead" women who are seeking an abortion.

Carolyn Maloney, a senior Democratic congresswoman from New York, said in a letter sent to Google's chief executive, Sundar Pichai, that she was "appalled" by a report in the Guardian that Google awarded \$150,000 in free advertising to the Obria Group, which Maloney said had a history of falsely advertising medical services to women.

"Google should in no way be subsidizing any misinformation campaigns, especially campaigns designed to deceive women about their own reproductive care options," Maloney said in her letter to Pichai.

"Your continued support of <u>Obria Group's intentional misinformation campaigns</u> denies women access to truthful information about their medical choices," she added.

[...]

Source: <u>Pressure mounts on Google to pull ads for anti-abortion clinics that 'deceive women'</u>
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